

# RemoteView Marketing Screens

A customer using one of your ATMs is a captive audience: rarely do her eyes leave the screen during a transaction! Very few advertising mediums can make that claim, which puts you in a unique position to create a marketing campaign targeting the users of your ATMs. Studies show that the large majority of ATM users retain the information and clearly remember what they saw.

With our RemoteView ATM Marketing Screen Module, your advertisement screens are remotely deployed and automatically updated. Whether your ads appear on the Welcome, Wait, or Exit screens, whether you want the same ad on every ATM in your system or specific ads on specific machines, we can deploy them automatically.



## SOC 2 Type 2

We built the RemoteView product line with industry security standards in mind. Our SOC 2 Type 2 audit confirms that we follow a set of pre-defined benchmarks for security, availability, and confidentiality. You can be assured that your information is protected and available. A report is available upon request.



## Build Your ATM Network by Promoting Advertising

How profitable is each ATM you have? What if you partnered with stores and restaurants to install ATMs in their locations? Once installed, they could customize their screens to run ads promoting their specials, take-home products, or other products or services they offer. At the same time, they are providing a valuable service to their customers, saving on credit card fees, and spreading their message.

## Your Marketing Campaign Springs to Life!

- » Upload marketing screens to each ATM quarterly
- » Coordinate with in-branch campaigns or in-market advertising
- » Use a shotgun approach across your network or individualize screens at each location
- » Tie into branch Plasmas, LCDs, Servers, Desktops or Printers
- » Run ads on Welcome, Wait and Exit screens

## Frequently Asked Questions

Q: What is involved in changing ads?

We simply upload the new ad to the ATM according to your instructions. Ads can be on the Welcome, Wait, or Exit screens, and can be deployed to all your ATMs or to individual ones. Most of our customers pay a monthly fee and update screens quarterly. Let us know if you'd like a different schedule.

Q: How secure are the connections we use for access?

Security is our #1 focus. Our SOC 2 Type 2 audit confirms that we follow a set of pre-defined benchmarks for security, availability, and confidentiality. We use AES 256 bit encrypted VPN connections, which are considered among the most secure available: AES (Advanced Encryption Standard) is used by the U.S. government to protect classified information and is implemented in software and hardware throughout the world to encrypt sensitive data. In addition, we test for vulnerability every month.



**For more information, please call:**

**1-800-341-8641**

**WWW.CSCATM.COM**