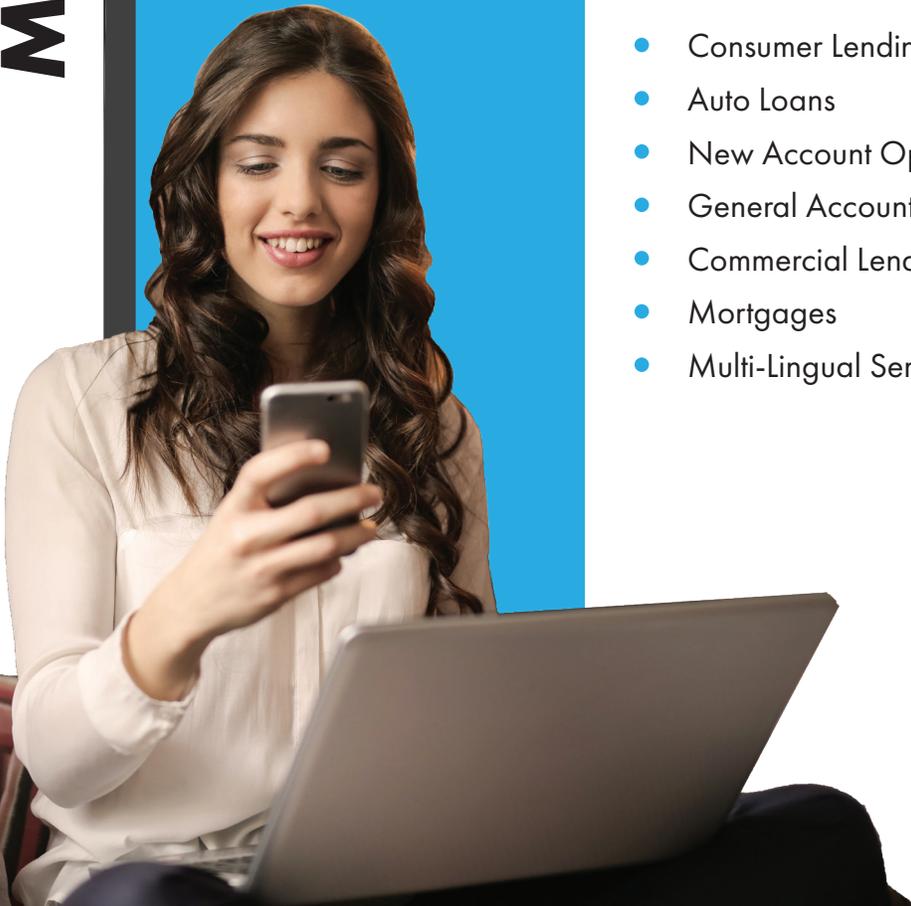


Mobile Video Collaboration

POPi/o Video Banking Solutions

POPi/o



The human face makes a difference

CSC offers POPi/o Mobile Video Collaboration Solutions. Your products and services are being sold on your website, but what happens when consumers can't find the information they are looking for? They start searching other places. Educate and reduce friction with customized video banking links embedded directly into your website.

Branches without limits

Built for Financial Services, by Financial Service companies. Everything designed into the platform has been developed with your peers or been adapted based on user research in the Financial Service Industry. Clients are utilizing video banking to do the following:

- Consumer Lending
- Auto Loans
- New Account Opening
- General Account Servicing
- Commercial Lending
- Mortgages
- Multi-Lingual Services
- Wire Verification
- Branch Replacement
- Saturday Hours
- Extended Hours
-**And More!**

The human face makes a difference

Consumers want face-to-face service in order to choose a loan provider, but maintaining branches are expensive. According to PwC's 2017 Digital Banking Consumer Survey, teller service in a brick and mortar branch costs a whopping \$4 per transaction. The survey also overwhelming found that consumers prefer digital channels over branches. Too often, consumers visit branches because the services they need aren't available via digital channels. That means consumers don't necessarily want branch service. Instead, many are forced into a brick and mortar channel that they don't prefer.

Keep pace with consumer expectations

- 1 Sell when, where and how customers prefer
- 2 Make products accessible using digital strategies
- 3 Move to a real-time delivery of information

The human face makes a difference

POPi/o is the only video banking provider exclusively designed for financial services providers. And, it's cutting edge. Big national banks are just starting to offer limited video banking services to investment clients.

"POPi/o gives community-based financial institutions the opportunity to level the playing field not only with their peer competitors, but with the national banks as well," Pranger said. "Early adopters will have a strong competitive advantage in the market-place."

And then there's the cool factor.

"You have this really amazing piece of technology you can implement quickly and easily," Pranger added. "The media will notice. Consumers will notice. And all the while, you're providing a tremendous service to members. It's cool, and it has an added amenity. It actually drives new business."

**Early adopters of
VIDEO BANKING
have a strong
COMPETITIVE
ADVANTAGE**

Just as transactional video banking enabled a new level of service for basic monetary transactions, POPi/o enables a new level of consumer experience and convenience for sales and service based transactions.

Imagine putting a branch into the palm of your consumers' hands.

Customized Service Concepts, LLC.

18 Cote Ave, Suite 13
Goffstown, NH 03045

800-341-8641



51 Ozick Drive, Suite 101
Durham, CT 06422

CSCATM.COM

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